



Partners for Youth (PFY) and Routt County Riders (RCR) are event co-owners hosting the Emerald Mountain Epic each August. The Emerald Mountain Epic is a charity fundraiser event that challenges racers to compete at their personal best, while promoting safety, fun, camaraderie and community. **Entering its 15th anniversary year, the event has become an annual staple on the race calendar for mountain bikers and trail runners alike, in Colorado and well beyond.**

Position Title: Emerald Mountain Epic 2025 Marketing Coordinator

Position Summary:

In collaboration with the Executive Directors of PFY and RCR (and the EME Race Director), oversees all marketing, outreach and sponsorship recruitment for the Emerald Mountain Epic fundraiser event. This includes, but is not limited to: Developing partnerships and sponsorships, managing racer communications and e-news, implementing regular website maintenance, and managing social media content and campaigns. This is a year-round, contracted position with potential to grow.

Required Qualifications:

- Significant experience attending and/or supporting race events or outdoor programs, preferably specific to running and mountain biking
- Experience securing corporate partnerships and/or sponsorships
- Demonstrated skills in social media account management, content creation, and basic 'drag and drop' website/e-newsletter proficiency
- Excellent verbal and written communication skills, ability to relate effectively with people of varying backgrounds
- Demonstrated ability to foster positive, supportive relationships with collaborative partners
- Willing and able to support race week/weekend is highly preferable - **(race week/weekend - July 27-August 4, 2025)**
- Working knowledge of computer operations including Microsoft Office programs (Word, Excel, Publisher)
- Ability to work within event budget guidelines

Desired Qualifications:

- A responsible, flexible, mature, enthusiastic character
- Ability to multitask, manage time, be detail-oriented, and show initiative
- Ability to work independently and with a team, delegating when necessary
- A passion for outdoor athletic competitions, including trail running and mountain biking
- Familiarity with Routt County and the Emerald Mountain trail system
- Knowledge and familiarity with nonprofit fundraising and/or mission-driven work

Key responsibilities include, but are not limited to:

- Work in a lead role with PFY and RCR Executive Directors to manage and coordinate all marketing and outreach aspects of the event (Sponsorships, Social Media Accounts, Advertising, Website, Racer Outreach)

Compensation:

Independent Contractor Agreement outlining terms to be signed upon hiring. Yearly contract rate ranges \$10,000-12,000 DOE to be paid quarterly, plus incentive pay based on event financial performance. Estimated hours will vary depending on workflow, ranging from 5 hours per week to 40+ hours (event week itself).

Application:

To apply, please submit a cover letter and resume to the Emerald Mountain Epic Hiring Committee: info@emeraldmtnepic.org

Priority will be given to applicants who submit by Friday, January 3rd, 2025. This position is open until filled, with the goal of a start date no later than Monday, January 13th, 2025.

Emerald Mountain Epic staff and volunteers embrace inclusivity and diversity; we welcome applications from all suitably qualified persons regardless of their race, sex, disability, religion/belief, sexual orientation or age.

Please refer to www.emeraldmtnepic.org for more information on the event and benefiting organizations. You may also contact Lindsay Kohler, Executive Director of Partners for Youth, lindsay@partnersyouth.org, 970-879-6141 x308.

The two non-profits have created Partners Routt Riders, LLC for the sole purpose of hosting this charity event (and being awesome). PO Box 770094, Steamboat Springs, CO 80477.

